



You are contracting for advertisement on the Greater Columbus Chamber of Commerce web site. The insertion order for advertising space constitutes a contract between the Greater Columbus Chamber of Commerce (hereinafter called the "Publisher") and the client and/or his agent (hereinafter called "Client"). Both parties hereby agree that this contract shall be governed by the following conditions:

Contract and Copy Regulations

1. All advertising orders are accepted subject to the terms and provisions of the current rate card.
2. Insertion instructions shall be supplied for every advertisement and shall clearly state the following information: web site page, name of client, identification of advertisement, date to be inserted, size of advertisement, plus any special instructions.
3. The large banner ads at the top of the opening Home Page will rotate at 5-second intervals. The only placement that will be guaranteed will be those on the Home Page.
4. Ads will be billed monthly but sold on a quarterly basis, i.e., the contract must be for 3, 6, 9, 12, etc. months.
5. The Client agrees to pay for all advertising published by the Publisher in accordance with this contract. The Client shall make such payment to the office of the Publisher. All accounts not paid within 30 days will incur a 1½ percent finance charge. If suit is brought to collect any amounts owing under this contract, Publisher shall be entitled to collect all reasonable costs and expenses of suit, including, but not limited to, a reasonable attorney's fee.
6. The Client shall have 30 days after the date of invoice and prior to publication to fulfill payment for the advertisement.
7. Verbal agreements are not recognized.
8. The forwarding of an order is construed as an acceptance of the rates and conditions under which advertising is sold at the time.
9. All advertising is subject to the Publisher's approval. The Publisher reserves the right to reject advertising that is not in keeping with the publication's standards.
10. In the event of a Publisher's error, the Publisher will reprint the corrected ad in the next available issue as a make-good ad.
11. Notification of cancellation must be received in writing by the Publisher no later than the Publisher's stated closing date for advertising space reservations for the issue in which space is contracted. Failure to notify the Publisher in writing by such date shall be construed as instructions to insert advertising in the issue contracted for.
12. The Publisher reserves the right to cancel this contract anytime upon default by the Client in the payment of bills or in the event of any other substantial breach of this contract by the Client.