



# Enterprise Village

Pinellas County Schools, Florida

## Fifth Graders at "Work" Learning About the Free Enterprise System

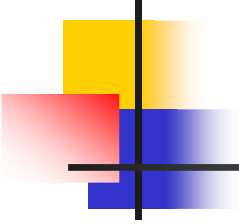
Division of Academics  
Muscookee County School District



# Basic Facts

- Required 5<sup>th</sup> grade curriculum
- Public and private schools
- Eight weeks of classroom instruction, 45 minutes per day, social studies
- Pre-test and post-test given
- Develop basic economic concepts
- Serves to enhance instruction



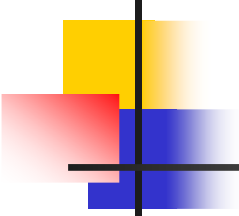
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- Developed through Stavros Institute, [www.stavrosinstitute.org](http://www.stavrosinstitute.org)
  - Funded through Pinellas Education Foundation [www.PinellasEducation.org](http://www.PinellasEducation.org)
  - Free to Pinellas County students
  - Fee charged for private school and out-of-system public school students



# Curriculum Overview

- Relate economic terms to businesses
- Recognize tools of a quality business
- Use a personal checking account
- Understand bank services
- Recognize career choices
- Recognize importance of ethics, teamwork, and decision making



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- Identify individual job responsibilities
  - Apply for a job in Enterprise Village
  - Identify quality business responsibilities
  - Complete procedures for the Enterprise Village Day
  - Make business decisions



- Give state of the economy presentations—Mayor, CPA, Charity Director, City Lawyer, etc.
- Complete debriefing
  - Review the day
  - Write thank you notes to sponsors
  - Create a new business
  - Present new business to classmates

# Georgia Performance Standards, 5<sup>th</sup> Grade



- Applicable to enhance Social Studies, Economic Understandings
  - SS5E1 – The student will use the basic economic concepts of trade, opportunity cost, specialization, voluntary exchange, productivity, and price incentives to illustrate historical events.
  - SS5E2 – The student will describe the functions of the three major institutions in the US economy in each era of United States History.
  - SS5E3 – The student will describe how consumers and businesses interact in the US economy across time.
  - SS5E4 – The student will identify the elements of a personal budget and explain why personal spending and saving decisions are important.



# Georgia Performance Standards, 5<sup>th</sup> Grade



- Applicable for English Language Arts
  - ELA5LSV1 – The student participates in student-to-teacher, student-to-student, and group verbal interactions.
  - ELA5LSV2 – The student listens to and views various forms of text and media in order to gather and share information, persuade others, and express and understand ideas.



# Georgia Performance Standards, 5<sup>th</sup> Grade



- Applicable for Mathematics
  - M5N1 – Students will further develop their understanding of whole numbers
  - M5D1/M5D2 - Students will gather, organize and display data and interpret graphs
  - M5P4 - Students will make connections among mathematical ideas and to other disciplines





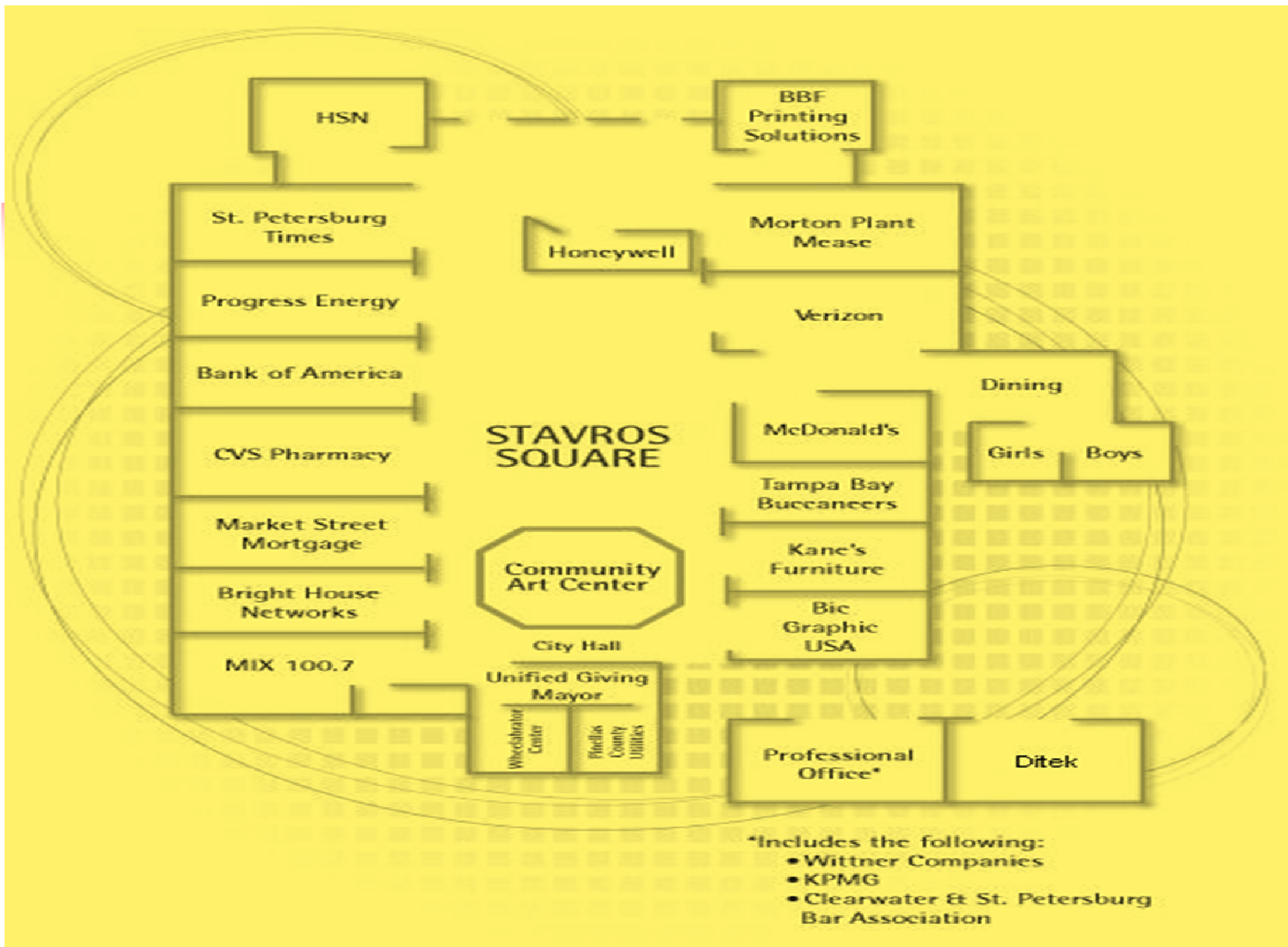
# Interactive Marketplace

- Rigorous educational concepts put into action
- Relevant real life experiences
- Store fronts funded and maintained by corporations for a five-year period
- Volunteer parents and industry employees help in the businesses each day

# Examples of Industry Funded Store Fronts



- Local Hospital
- Verizon
- McDonalds
- Bank of America
- Bic
- Warehouse
- CVS
- Radio Station
- Law Office
- City Hall, Mayor's Office
- Utility Corporation
- Newspaper Office
- Sports Store





# Open Forum

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## Questions/Comments

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